

# 40 YEARS

HUMPHREY FELLOWSHIP PROGRAM



**Brain Gain in the Balkans: Economic and  
Development Strategies for a Better Future**

**ZAGREB 7<sup>TH</sup> MARCH 2019**



## Program Booklet



**Humphrey  
Fellowship**  
A Fulbright Exchange Program



The Power  
of International  
Education



Institute for the  
Development of Education



# Hubert H. Humphrey Fellowship Program Overview

As mandated by the Mutual Educational and Cultural Exchange Act of 1961, the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) works to build friendly, peaceful relations between the people of the United States and the people of other countries through academic, cultural, sports, and professional exchanges, as well as public-private partnerships. ECA builds networks through academic, professional, youth, sports, cultural, and private exchanges, as well as through cultural heritage preservation. ECA funds more than 55,000 exchange participants each year, both Americans who travel abroad and international visitors to be hosted in all 50 states. Overall, ECA has had over one million program participants to date, including more than 75 Nobel Laureates and nearly 450 current and former heads of state and government.

Founded in 1978 in honor of the late Senator and Vice President, the Hubert H. Humphrey Fellowship Program provides a year of professional enrichment and leadership development in the United States for mid-career professionals from designated countries throughout the world. The Humphrey Program fosters a mutual exchange of knowledge, builds professional capacity, promotes lasting ties, and enhances international cooperation in areas critical to U.S. engagement with developing and transitional countries. Each year approximately 150 fellows, funded by the Bureau of Educational and Cultural Affairs of the U.S. Department of State, are grouped by professional focus area and engage in graduate-level study and related professional experiences at leading U.S. universities. The program now has a network of nearly 6,000 alumni in 162 countries around the world working to improve their communities and the lives of those in need. This year, to mark the 40th Anniversary of the Hubert H. Humphrey Fellowship Program, the State Department aims to acknowledge the extraordinary professional achievements and impact of Humphrey alumni during the Fellowship's first 40 years through a series of events around the world.

The Humphrey Program is a program of the Bureau of Educational and Cultural Affairs of the United States Department of State, supported by the people of the United States, and implemented by the Institute of International Education.



**United States Department of State**

***Bureau of Educational and Cultural  
Affairs***

***Washington, D.C. 20522***

Dear Humphrey Alumni and Conference Participants,

On behalf of the U.S. Department of State, thank you for lending your expertise and spearheading the conference "Brain Gain in the Balkans: Economic and Development Strategies for a Better Future." We applaud your goal of building a broader network of fellow leaders to advance transparency, education and economic development in the Balkans.

This event is planned during the 40<sup>th</sup> anniversary of Hubert H. Humphrey Fellowship Program and exemplifies the program's goals to develop professional capacities and foster a network of global leaders who will work together to create a better future for the citizens of our local, regional, and international communities. I also want to recognize your extraordinary professional achievements and contributions to public service through your work as journalists, policy makers, healthcare professionals, project managers, and entrepreneurs which have strengthened your communities and nations in Europe and beyond.

On March 7 and thereafter, we hope that you will take every opportunity to share your own experiences and expertise so that you may learn from one another and further positive change in the Balkans and around the world. Please also join us on Instagram, Facebook and Twitter using #Humphrey40.

Sincerely,

A handwritten signature in blue ink, appearing to read "Anthony Koliha", with a long, sweeping horizontal line extending to the right.

Anthony Koliha  
Director Office of Global Educational  
Programs



# Humphrey Fellowship

A Fulbright Exchange Program

Dear Humphrey Alumni and Friends,

On behalf of the Institute of International Education, I am pleased to send warm greetings and best wishes to all attending 2019 Brain Gain in the Balkans: Economic and Development Strategies for a Better Future. This Conference and Networking Event is an opportunity for you to meet Alumni and other professionals from various fields to share impactful experiences and explore opportunities for collaboration.

Inspiration for this Conference comes from Mila Moralic and Marina Ridic, and their appreciation for the strategic agility and robust development that grow out of strong networks. The format for the conference provides many options for learning new perspectives and techniques, dialog with a cross-section of field experts, and an invitation to pursue ideas and actions during this 40th year of the Humphrey Fellowship.

Although the Conference is one day, I challenge you to make the impact life-long!

With best regards,

(Ms.) Nancy Overholt,  
Director, Humphrey Fellowship Program  
Institute of International Education

# SPEAKERS



**Arjana Blažić**

Teacher Trainer & Curriculum Designer,  
Experimental Program School for Life

CROATIA



**Milena Vučinić**

Special advisor Sector for financial stability, research  
and statistics Central Bank of Montenegro

MONTENEGRO



**Darko Ivanović**

CEO and Founder  
of the BADGER

MONTENEGRO



**Szabolcs Panyi**

Investigative Journalist

HUNGARY



**Vesna Travljanin**

Director of Association of Municipalities and Cities  
of the Federation of Bosnia and Herzegovina

BOSNIA AND HERZEGOVINA



**Fadila Serdarević**

Epidemiologist

BOSNIA AND HERZEGOVINA



**Maja Čakarun**

PR Consultant

CROATIA



**Mila Moralić**

Political Scientist & Journalist

CROATIA



**Lela Vujanić**

Programme Manager at Rijeka 2020 -  
European Capital of Culture

CROATIA



# SPEAKERS



**Anita Kazamer**

Legal officer, Ministry of Foreign Affairs and Trade,  
Energy and Climate Diplomacy Department

HUNGARY



**Nataša Tomić**

M.D., MSc, Health Care Manager

BOSNIA AND HERZEGOVINA



**Holger Roonemaa**

Investigative Journalist

ESTONIA



**Marina Ridić**

TV Anchor and  
Communication Specialist

BOSNIA AND HERZEGOVINA



**Nora Buklevska**

Project Manager

NORTH MACEDONIA



**Daria Marjanović**

Media professional

CROATIA



**Dr. Sc. Vesna Pusić**

Member of Croatian Parliament, former Minister  
of Foreign Affairs of the Republic of Croatia

CROATIA



**Dr. Bill Silcock**

Humphrey Program Curator at  
Arizona State University

UNITED STATES OF AMERICA

# PROGRAM

08:30 – 09:30

## Registration and Networking

09:30 – 09:45

### Welcoming remarks:

Professor Blazenka Divjak, Minister of Science and Education of the Republic of Croatia

Mr. Robert Kohorst, the U.S. Ambassador to Croatia

09:45 – 10:30

### Opening speeches:

Ms. Cheryl Francisconi, Head of the Institute of International Education for Europe

Ms. Vesna Pusic, Member of Croatian Parliament, former Minister of Foreign Affairs of the Republic of Croatia

Dr. Bill Silcock, Humphrey Program Curator at Arizona State University

10:30 – 12:00

## Leadership, Collaboration and Innovation through the Lens of the Humphrey Program

1. Holger Roonemaa (Estonia), Inga Springe (Latvia) and Szabolcs Pany (Hungary)

(I spy – A successful cross country investigative journalism project on Russian meddling, fighting counter information and preventing fake news) **Focus on Humphrey collaboration**

2. Lela Vujanic (Croatia)

(Alumna of the University of Maryland, Lela is leading the most important cultural projects in the region – Rijeka 2020, European capital of culture) **Focus on Humphrey leadership**

3. Darko Ivanović (Montenegro)

(During his fellowship at Arizona State University, Darko developed a start-up that is today a successful company) **Focus on Humphrey innovation**

12:00 – 13:30

### PANEL:

## Sustainable Economic Development: Challenges and strategies for a better future

This panel will broadly discuss economic development challenges facing Eastern Europe and highlight entrepreneurship, innovation in education, and the formulation and implementation of public policy as levers to foster economic development **Focus on solutions**

### Panelists:

Arjana Blazic (Croatia) Education innovator and trainer - School for Life

Nora Buklevska (North Macedonia) expert in digital transformation of the public sector

Fadila Serdarevic (Bosnia and Herzegovina) Epidemiologist

Vesna Travljanin (Bosnia and Herzegovina) Association of Municipalities and Cities of the Federation of Bosnia and Herzegovina

Nataša Tomic (Bosnia and Herzegovina) Health-care management

Milena Jovovic Vucinic (Montenegro) Central bank of Montenegro

13:30 – 15:00

## Lunch and coffee break

15:00 – 16:30

## Concurrent Workshops

### Focus on Knowledge sharing

(TRANSPARENCY) Media and Communications Skills: Trainers, Daria Marjanovic (Croatia) and Maja Cakarun (Croatia) //// (COOPERATION) NGOs Working Together: Trainers, Nora Buklevska (North Macedonia) and Darko Ivanovic (Montenegro) /// (PROSPERITY) Regional Challenges in Sustainable Development: Trainers, Anita Kazamer (Hungary) and Milena Jovovic Vucinic (Montenegro)



**Humphrey Fellowship**  
A Fulbright Exchange Program

**iie** The Power of International Education

