











Humphrey Alumni Global Policy Series

The Hubert H. Humphrey Fellowship Program, a Fulbright exchange, enhances leadership among international professionals who collaborate to address local and global challenges and foster change for the collective good. Through academic study and professional development with U.S. counterparts, this growing global network shares best practices and builds expertise in fields of critical importance to advance societal and institutional capacity, promote human rights and freedoms, ensure sustainable environments, and develop thriving communities.

In anticipation of the Humphrey Fellowship Program's **45th Anniversary** in 2023-2024, the Humphrey Fellowship Program is launching the **Humphrey Alumni Global Policy Series**. This policy series will convene Humphrey alumni across world regions to address crucial global concerns and challenges at the national, regional, and local levels.

To join the celebration honoring 45 years of the Humphrey Fellowship Program, we encourage you to carry out the following main objectives:

- Promote the Humphrey Alumni Global Policy Series as an opportunity for Humphrey alumni to collaborate through
 experiences that feature professional development, roundtable dialogues, engagement with key stakeholders, community
 service-learning activities, and networking.
- 2. Illustrate the program's positive impact on individuals, institutions, and communities in your region. Humphrey Alumni Global Policy Series Themes:
 - Combating Climate Change:
 Finding a Broad-Based Remedy for the Future
- Cross-Collaboration in critical policy fields
- Supporting vibrant and responsive societies
- Capture the impact of Humphrey alumni through social media and crowd-sourced content, including the hashtags #Humphrey45 and #USEFP.



Thursday, December 15, 2022

1400

Traveling Alumni
 Hotel Guest Check in

OPENING CEREMONY

1615

Dr. Ehtesham Anwar
 Master of Ceremonies
 Secretary Education, South Punjab Government of Pakistan

1620 - 1625

Rita Bruun Akhtar
 Executive Director
 United States Educational Foundation in Pakistan

1625 - 1630

Dr. Lubna Ayub
 President Humphrey Alumni Association of Pakistan
 Director General
 National Institute of Management – Government of Pakistan

1530 - 1600

Registration and Tea

1630 - 1635

Hassan Nasir Jamy
 Federal Secretary
 Ministry of Water Resources – Covernment of Pakistan
 Climate Change and Humphrey Action

1640 - 1650

Ethan Rosenzweig
 Deputy Assistant Secretary for Academic Programs
 Bureau of Educational and Cultural Affairs – United States Department of State

1700 - 1705

Group Photograph



Thursday, December 15, 2022

1705 – 1830

Session 1 – Policy Dialogue
 Climate Change and Sustainability

Session Chair and Moderator

Dr. Aamer Irshad

Speakers

- Masood Ul Mulk
 Community Resilience in Disaster Prone Areas
- Dr. Salamat Ali Climate Smart Trade
- Itbar Khan
 Climate Change and Education

- Hasnain Afzal Climate Change Education, Water Scarcity
- Abdul Waseem
 Climate Displacement
- Ehtesham Anwar Climate Change and Education

- Muhammad Shahzad Asif Khan Climate Displacement and Refugee Assistance
- Rashid Masood Alam
 Climate Change and Education
- Muhammad Shah Khan Climate Change and Education

- Lubna Mohyuddin
 Climate Change and Education
- Dr. Habibullah Pathan Climate Change and Education
- Samina Farzin Sheikh
 Community Resilience in
 Disaster Prone Areas

1830 - 1930

· Networking and Dinner



Friday, December 16, 2022

0900 - 1030

Session 2 – Policy Dialogue
 Human Rights/Democracy/Governance

Session Chair and Moderator

Dr. Lubna Ayub

Speakers

- Naureen Shams
 Media Disinformation
- Umar Mehmood
 Social Protection
- Kanwal Ali
 Adopting Governance for a
 Better Future

- Ghazanfar Azzam
 Financial Inclusion
- Muhammad Javed Afridi Rehabilitation of Tribal Districts
- Said Nazir
 Media Disinformation and Climate Change

- Shumaila Memon

 Education and Women Empowerment
- Muhammad Masood Ahmad
 Good Governance
- Pirbhu Lal Satyani
 Human Rights and Inclusion

1030 - 1100

• TEA



Friday, December 16, 2022

1100 - 1145

 Session 3 – Policy Dialogue Public Health

Session Chair and Moderator

Dr. Syed Iqbal Raza

Speakers

 Shabnam Nawaz Mental Health and Climate Change Salman Shahzad Mental Health and Substance Abuse Nida Ali
 Disease Elimination
 and Eradication

Rabia Hanif
 Public Health and
 Climate Change

1145 - 1245

Session 4 – Humphrey Alumni Service to Pakistan
 Conference Reflection, Alumni Action, Future Collaboration

1245 - 1300

1300 - 1400

Closing Remarks
 Kelsi Ward, Branch Chief, ECA

• Lunch



Social Media Toolkit

Content for Facebook/Instagram

Today, around 100 #HumphreyAlumni from Pakistan have come together for the Global Policy Series in Islamabad to address global challenges around critical policy fields such as climate change.

As the **@humphreyfellowship** celebrates 45 years of building lasting connections through educational & cultural exchange, around 100 **#HumphreyAlumni** have come together for the Global Policy Series in Islamabad to address crucial global concerns and challenges at the national, regional, and local levels.

Since 1978, more than 6,400 **#HumphreyAlumni** have enriched their educations, advanced their careers, and made meaningful contributions in the United States and their home countries. In anticipation of the **@HumphreyProgram** 45th Anniversary, Humphrey alumni across world regions are coming together to address crucial global concerns and challenges at the national, regional, and local levels.





Social Media Toolkit

Content for Twitter

In anticipation of the @HumphreyProgram 45th Anniversary, #HumphreyAlumni across world regions are coming together to address crucial global concerns and challenges at the national, regional, and local levels.

@HumphreyProgram has created a global network of international leaders dedicated to international collaboration. Today, around 100 **#HumphreyAlumni** have come together for the Global Policy Series in Islamabad to address the global climate crisis.

Since 1978, 6,400+ #HumphreyAlumni have advanced their careers and made meaningful contributions in the U.S. and their home countries. As the @HumphreyProgram celebrates its 45th #HumphreyAlumni across the world regions are coming together to address crucial global concerns.





Social Media Toolkit

CALL TO ACTION

Share a video testimonial and be featured on the Humphrey Fellowship Program website and social media! Create a **one-minute video** showcasing your work and the impact you have in your professional field of study.

Instructions:

- Use a cell phone video camera or any other available device.
- Ensure you record horizontally.
- Leave a few seconds on either side of the recording to allow for editing.
- · Record in a quiet location without interruptions.
- · Speak loudly and clearly.
- · Practice to ensure the video is only one minute long.

Basic Video Script

Introduction

My name is XXX, and I am a Humphrey alumna/us from XXX.

I'm currently at the Humphrey Alumni Global Policy event in [location], where I'm joining other alumni from the region to discuss local and global challenges, including trends in my field of work, XXX.

Respond to one or more questions:

- What is one challenge/trend/situation you are working on right now in your field or in your country?
- What impact have you made in this area?
- Do you see an opportunity to leverage the Humphrey network or your experience to further advance this goal?



Upload Video here:

HASHTAGS & HANDLES

#Humphrey45 #USEFP #HAGPS #HumphreyAlumni #GlobalImpact #ExchangeOurWorld

FACEBOOK HANDLES

Humphrey Fellowship Program: @humphreyfellowship
USEFP: @USEFP ECA: @ExchangeProgramsAtState

TWITTER HANDLES

Humphrey Fellowship Program: @HumphreyProgram
USEFP: @USEFP ECA: @ECAatState

INSTAGRAM HANDLES

Humphrey Fellowship Program: @humphreyfellowship
USEFP: @usefpakistan ECA: @exchangeourworld

Social Media Toolkit





















